

Product Designer

Lukasz Zygiel 1981

Currently Zielona Góra,
possible relocation / remote

67-200 Głogów
Dolnośląskie, PL

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Experience

UX/UI Designer – BIOT sp. z o.o.

Zielona Góra, PL / MAY 2018 – NOW

As the first design hire at BIOT, I work on every aspect of design fronts including:

- **Product** – *web & mobile app for IoT based Smart City management cloud platform* – research, strategy, wireframing & prototyping, UX/UI research & design, design system
- **Brand** – identity design & care, stationery, art direction, icons
- **Marketing** – brochures, catalogues, infographics, ads, landing pages, website

Since I've joined, we've researched & totally re-designed the app (web, Android, iOS), shipped beta version and instantly gained investors. Currently we've ensured 7-figures funding, grown the product team from 6 to 15+ and are testing it in multiple locations, as we're now planning to enter the IoT Smart City market in 30+ countries.

I'm now focusing specifically on product, overseeing UX/UI and working on developing interaction experiences.

Graphic Designer – CCC.eu

Polkowice, PL / APRIL 2017 – APRIL 2018

Improving marketing design communication & services in fast-paced environment of retail & e-commerce for customers in 17 countries.

Graphic & Web Designer – Studio Z2

Głogów, PL / SEPTEMBER 2006 – NOW

Whole array of design solutions (print & DTP, web & digital, brand & marketing) for various clients.

Skills & tools

UI/UX design (wireframes, mockups, prototypes, interaction flows, user flows & journey maps), UI animation and motion prototyping (just started the motion journey); graphic visual design (print & digital), brand & marketing design, traditional & digital publishing (DTP)

- **Interaction:** Sketch, Adobe XD, Figma, InVision, Adobe AE, Flinto
- **Design:** Adobe Creative Suite (Illustrator, InDesign, Photoshop)
- **Office:** Google Suite, Microsoft Office, Atlassian Tools, PivotalTracker, Slack, Discord, etc.
- **Web:** WordPress, HTML5, CSS3, basic LAMP, planning on JS

Education

Robert Oleś Typography Workshops

Kraków, PL / NOVEMBER – DECEMBER 2017

- *Advanced Publishing Design with InDesign*
- *Typography and Book Design*

FLIS Coaching School

Głogów, PL / JULY – SEPTEMBER 2015

Trainer Course

Cooperation Fund Foundation

Poznań, PL / NOVEMBER 2012 – 2013

Business consulting for social economy entities

University of Zielona Góra

Zielona Góra, PL / SEPTEMBER 2003 – JUNE 2006

English philology

Planning to start postgraduate studies in HCI/UX area